

# Nami | Nami Exchange Services



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# I. About Nami







## About Nami Corp

Nami Corp is one of leading fintech companies in South East Asia, founded in Singapore in 2017 by a Vietnamese team. We focuses on developing blockchain-based solutions and AI technology for forex market and brokerage firms

Nami has become well-known for several fintech products like:

- Nami Assistant won first prize from Facebook in 2016 and was the first Vietnam fintech product to be introduced in iFx Expo Hong Kong by January 2018
- Nami.trade won honorable prize for initiative start-up from VPBank - one of the four biggest banks in Vietnam

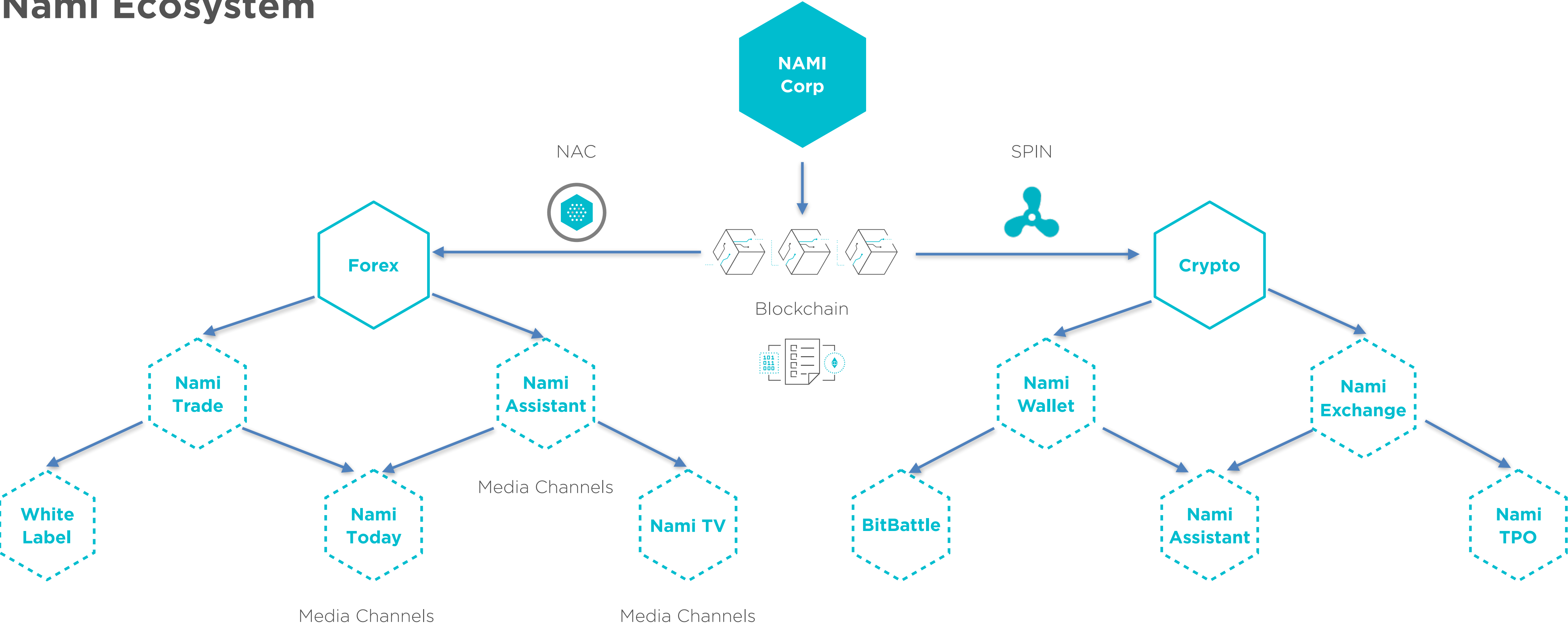
With more than 10 years of experience on financial market and our portfolio, Nami also provides White Label service and platform solutions for forex brokers, as well as launched new products, namely Nami.Exchange, Bitbattle.io.







# Nami Ecosystem

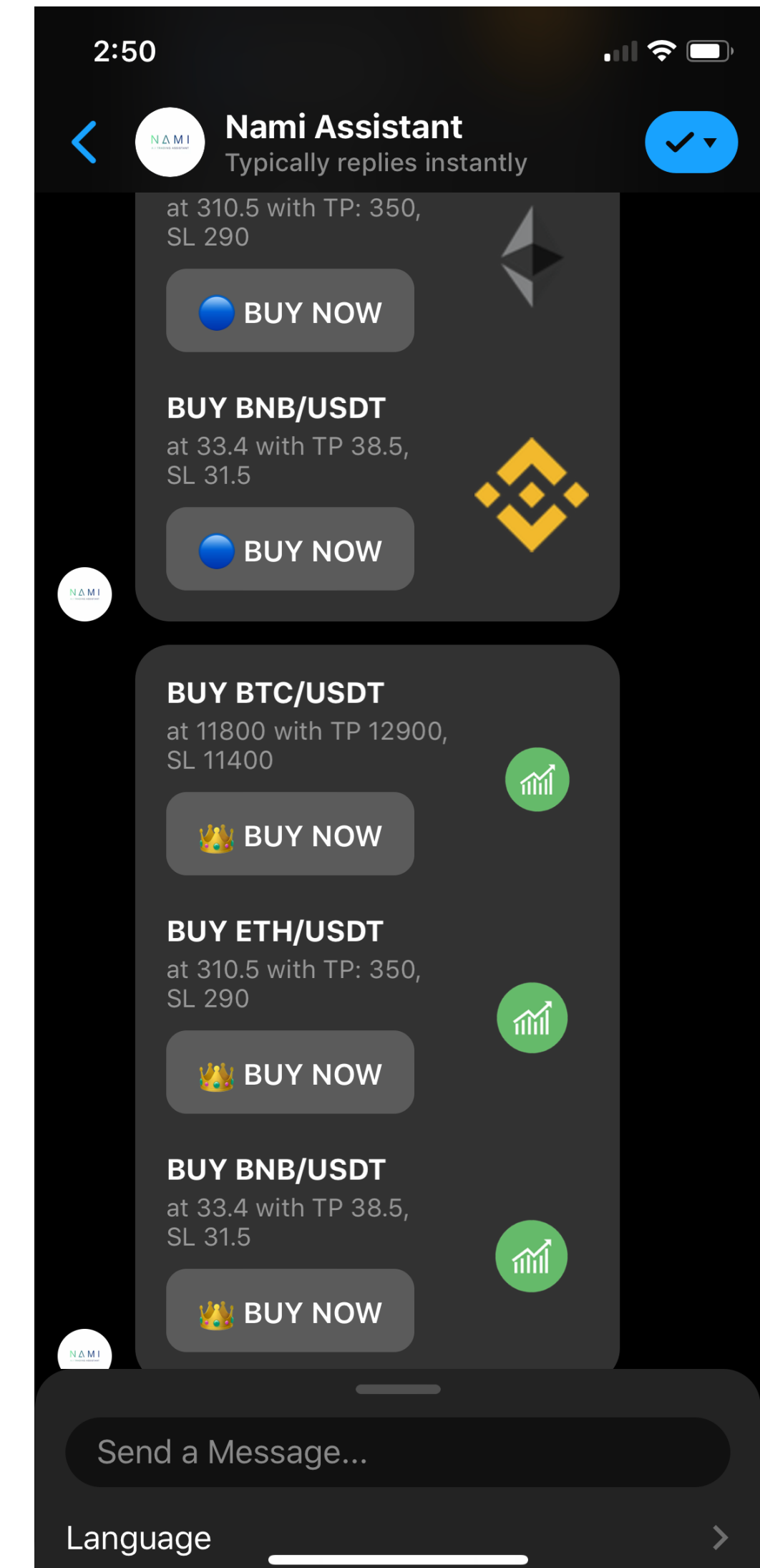
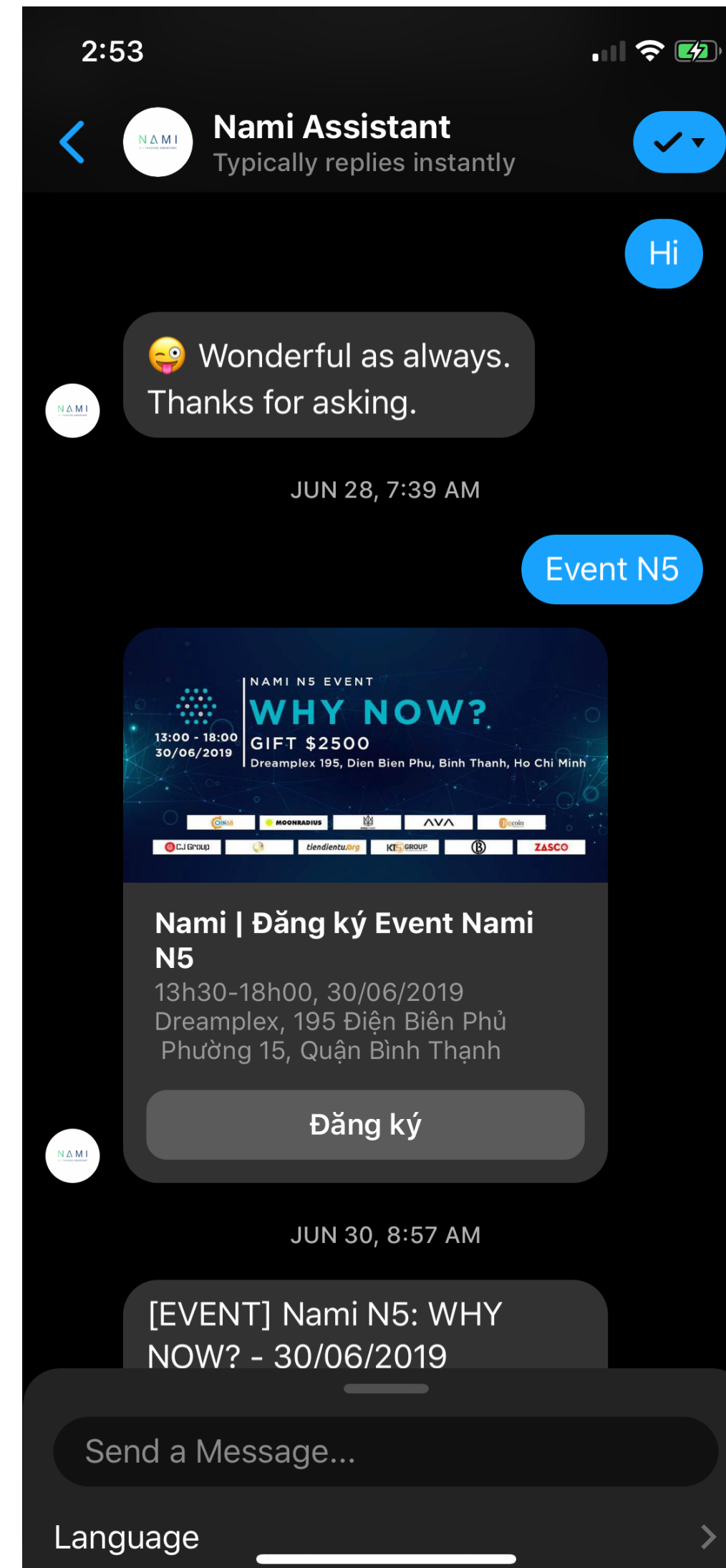




# Nami Assistant

Nami Assistant - the first product of Nami is an AI assistant for traders built on Facebook Messenger

- First prize from Facebook Hackathon 2016
- Honorable prize for initiative start-up from VPBank
- Current users: more than 20,000 users





## Nami media

We provide marketing and community solutions to help international projects penetrate local market and extend brand awareness.

Nami media includes two media channels:

- nami.today is a publication channel connecting crypto - blockchain market and community in Vietnam
- nami.tv is a multi-disciplined creative and media agency. By giving our sense in every video we make, nami.tv is equipped to develop your ideas from inception to finished product







## Nami Exchange

# Nami exchange

Benefits for traders



### Lowest Fee

Nami.exchange provides services at the most preferable fee



### Deep market

Nami.exchange can execute large orders with good prices



### Liquidity Provider

Connect with notable exchanges for better liquidation



## II. Nami Exchange





# Nami Exchange

Crypto to Crypto Exchange Platform with

- 1. Lowest transaction fee
- 2. **100% real** trading volume
- 3. Best Offer and deep market: nami.exchange has an **automatic order transferring mechanism** to bigger exchanges in order to provide deep market, high liquidity and the best offers (like Binance)
- 4. Facilitate exchange and liquidation of utility tokens from real projects with working products or at least MVP





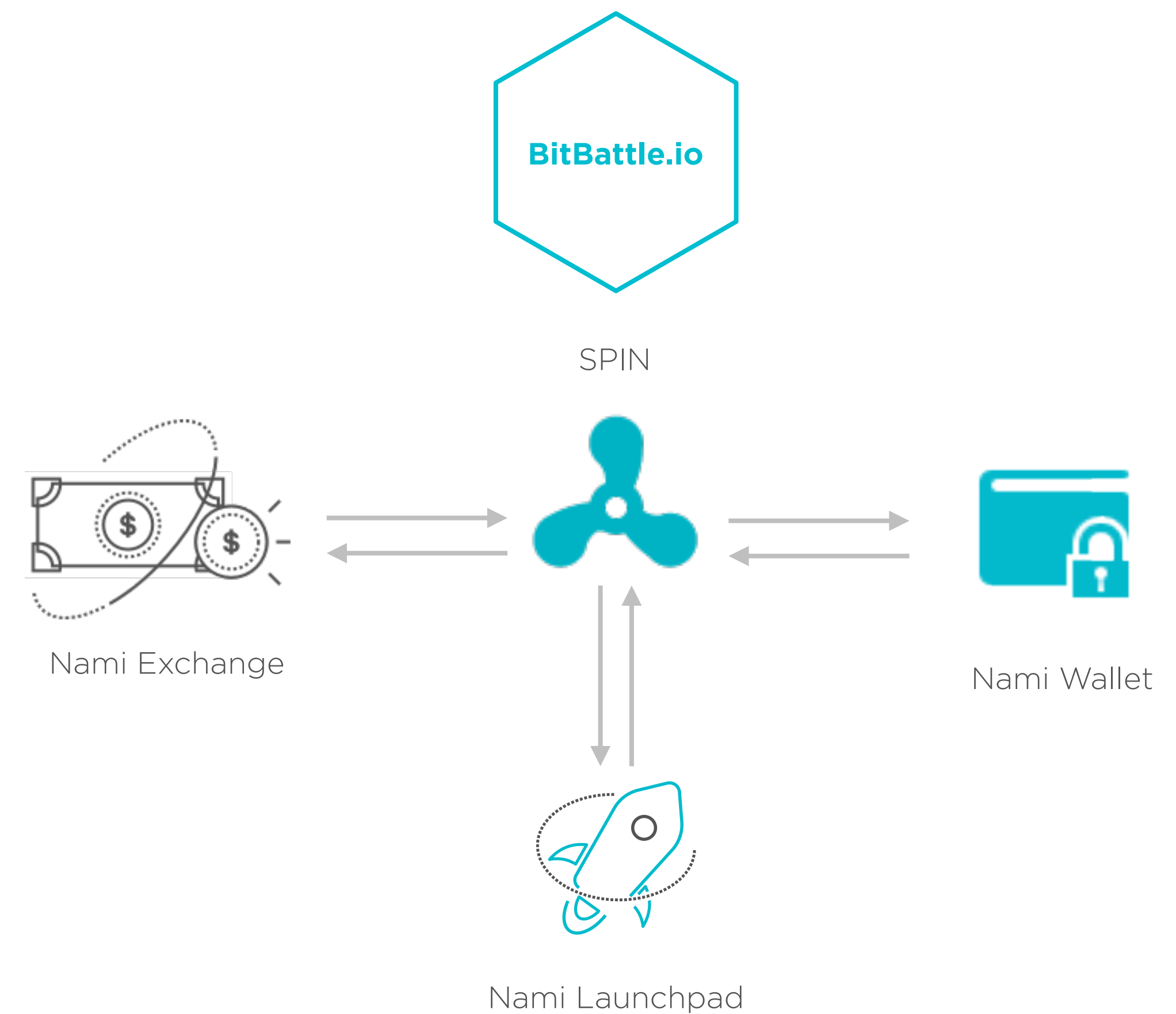


# Nami Exchange

Nami Exchange is a platform to exchange digital assets in Nami crypto ecosystem. Our internal token is SPIN which can be used and spent in various products including Nami Exchange, BitBattle.io, Nami Launchpad, Nami Wallet

## On Nami Exchange, SPIN is used for:

- Paying transaction fee on Nami Exchange
- Holding to earn Buy Back tickets (to be explained later)
- Raising fund for real projects based on TPO standard





# Nami Exchange data

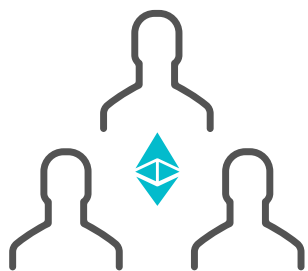
- Launched on June 2019
- Daily volume: about 490,000 USD/day
  - Active User: more than 9,700 users
  - User Growth Rate: 20%/month
  - Community: more than 10,000 members

NAC / USDT ▲		
Pair		
Pair	Price	24h Chg
NAC / USDT Vol 1,602.41	0.0067 \$ 0.0067	-17.7%
ETH / USDT Vol 34,252.16	215.07 \$ 215.07	+3.23%
SPIN / USDT Vol 4,086.79	0.1096 \$ 0.1096	-1.97%
BTC / USDT Vol 32,491.52	9,926.09 \$ 9,926.09	+3.25%
BNB / USDT Vol 15,756.04	27.5281 \$ 27.5281	+3.01%
LINK / USDT Vol 86,259.83	2.2291 \$ 2.2291	-5.54%
ZIL / USDT Vol 80,581.95	0.01128 \$ 0.01128	+13.59%
FET / USDT Vol 80,964.1	0.0913 \$ 0.0913	+6.9%
CELR / USDT Vol 79,815.06	0.00909 \$ 0.00909	0%



VOLUME 24H

\$490,000



DAILY ACTIVE USER

9,000



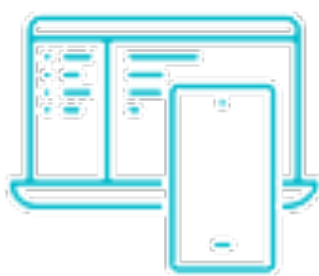
COMMUNITY

10,000



# Nami Exchange services

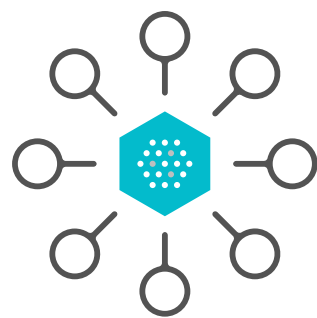
- Listing on Nami Exchange
- Liquidation support with **100% real trading volume** & organic chart
- **Token Buy Back** program
- Media supports on all our channel and mainstream crypto media



Listing service



Liquidation



Token Buy Back



Media support

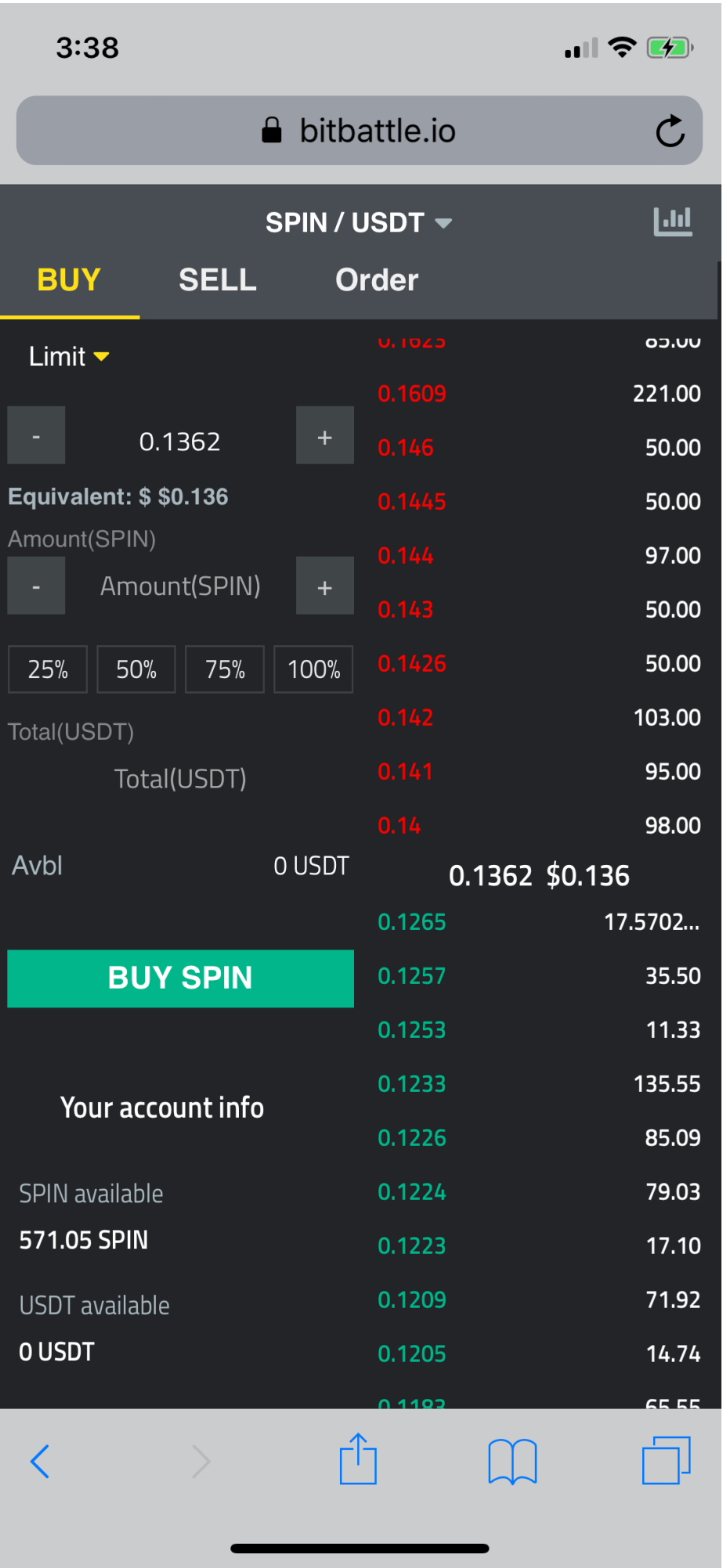
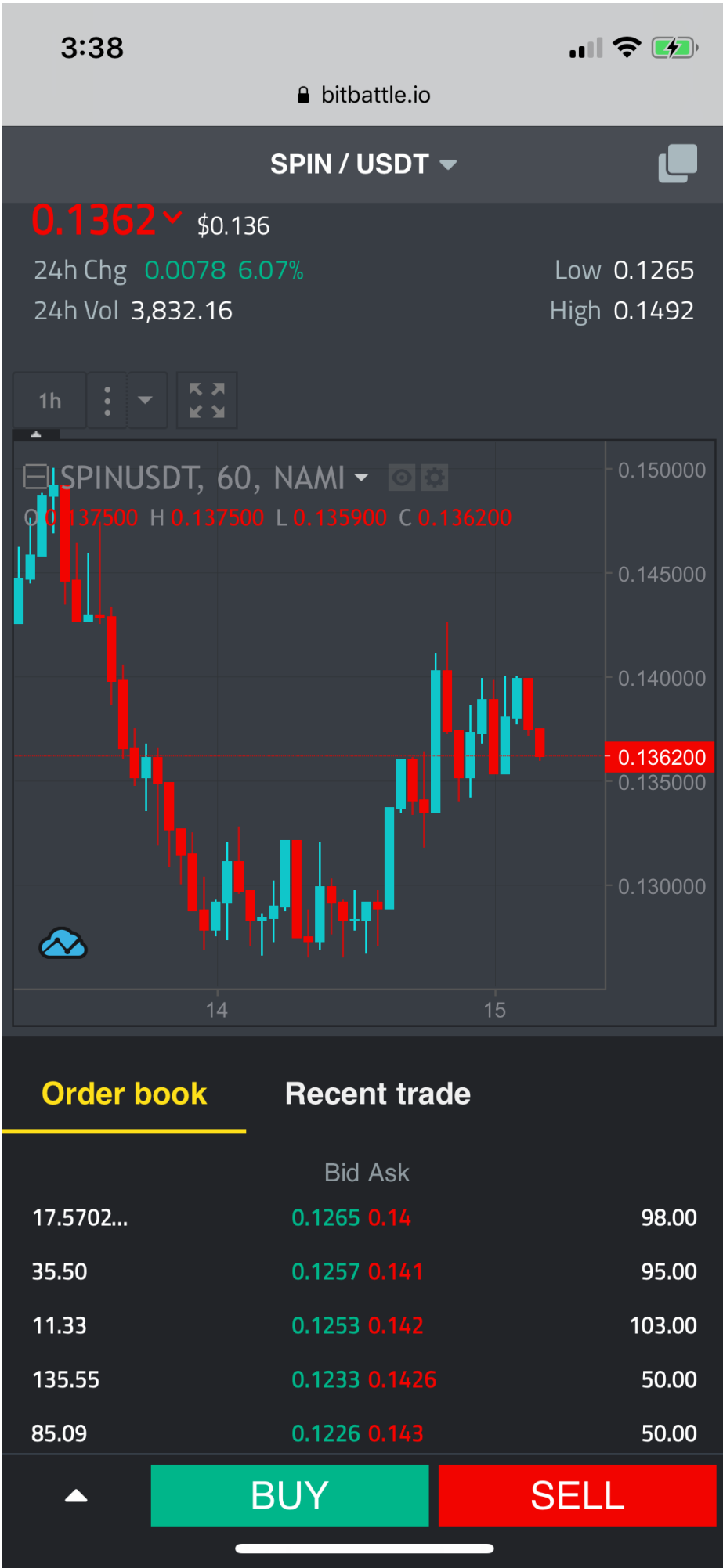




# Liquidation Support

It is required to contribute your tokens and enough money to create organic chart and real liquidity on Nami Exchange

- Create real SELL BOOK (by your contributed tokens which can be returned if any)
- Create real BUY BOOK (by your contributed money)
- Create pricing mechanism to help liquidation at preferable prices

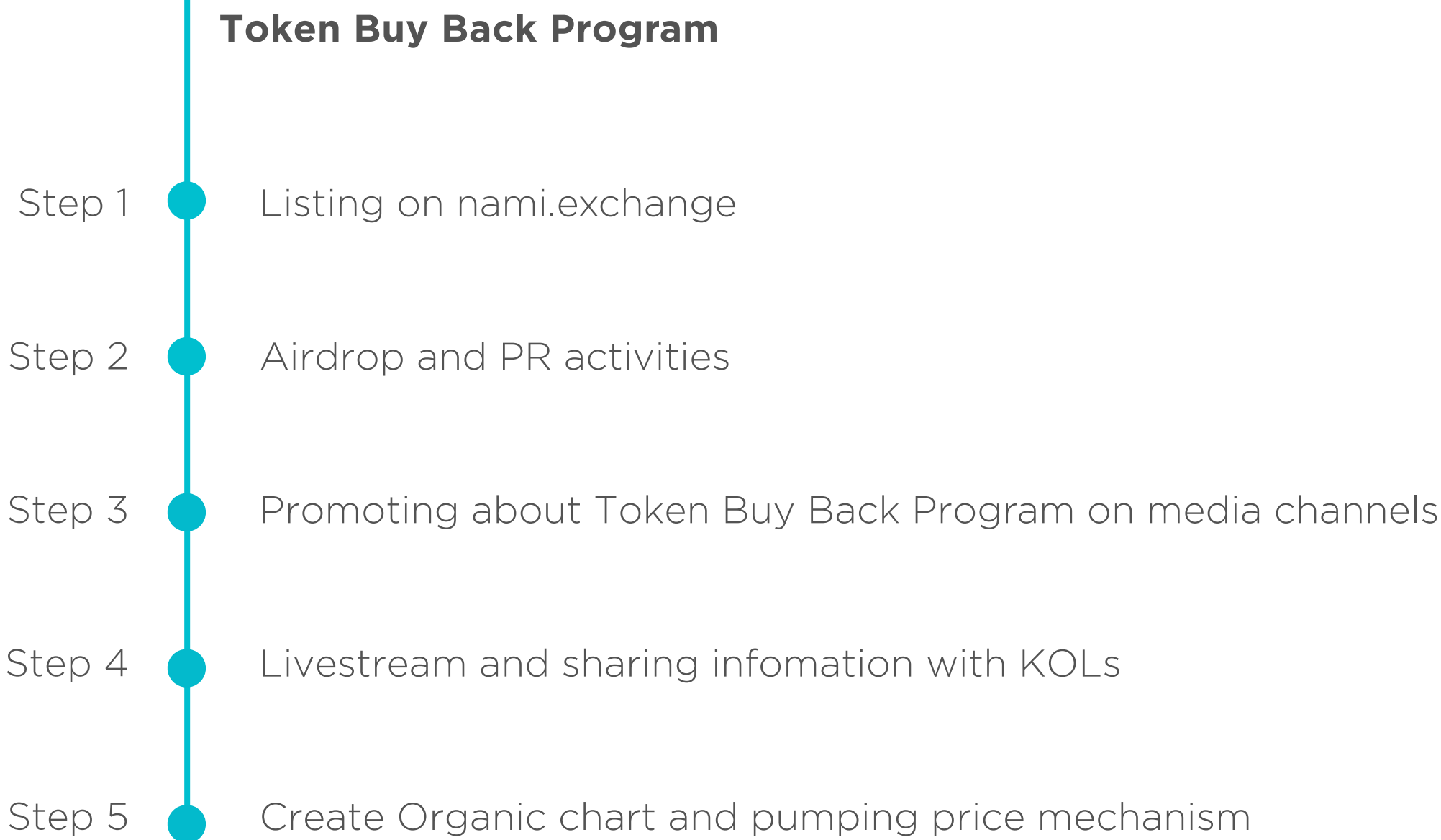




# Token Buy Back Program

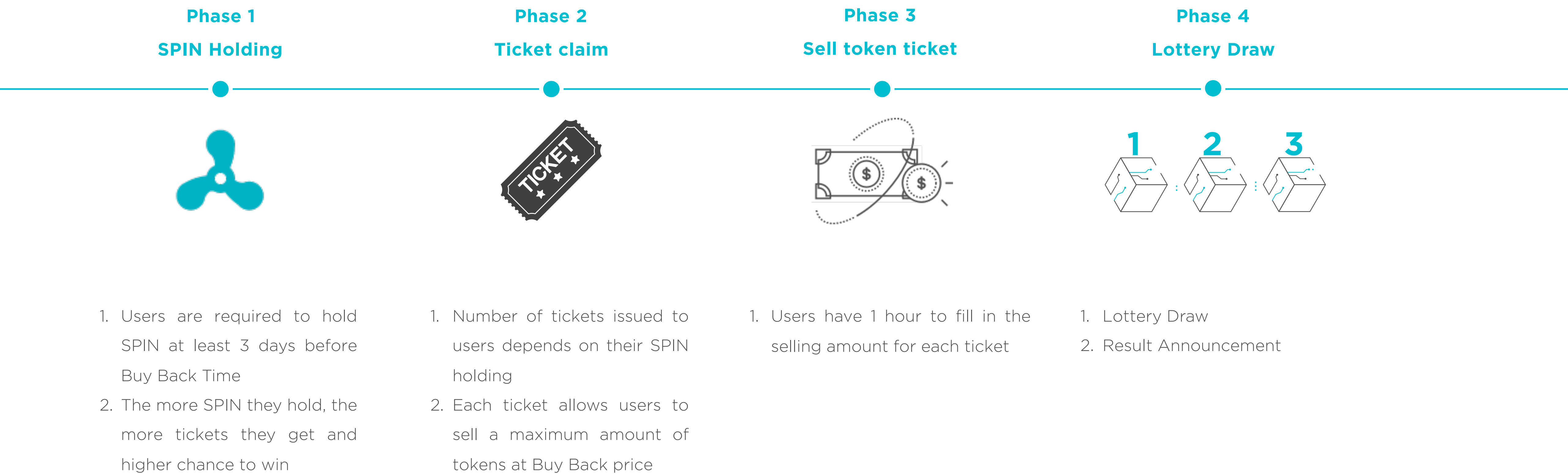
Token Buy Back is a marketing plan combining of pumping mechanism and airdrop activities to create huge hype and FOMO among communities

- Listing token on nami.exchange and preparation for “Buy Back” at a preferable rate (x3, x5 market price)
- Pairs with BTC, ETH, USDT, etc.
- Airdrop to attract more holders and traders (preparation for Burn for “Buy Back”)
- Promoting channels: list of well-known KOLs, mainstream media and TV channels
- Organic chart with real volume and price scheme
- Buy Back Mechanism: Lottery Draw





# Token Buy Back Flow







## Token Buy Back Plan on nami.exchange

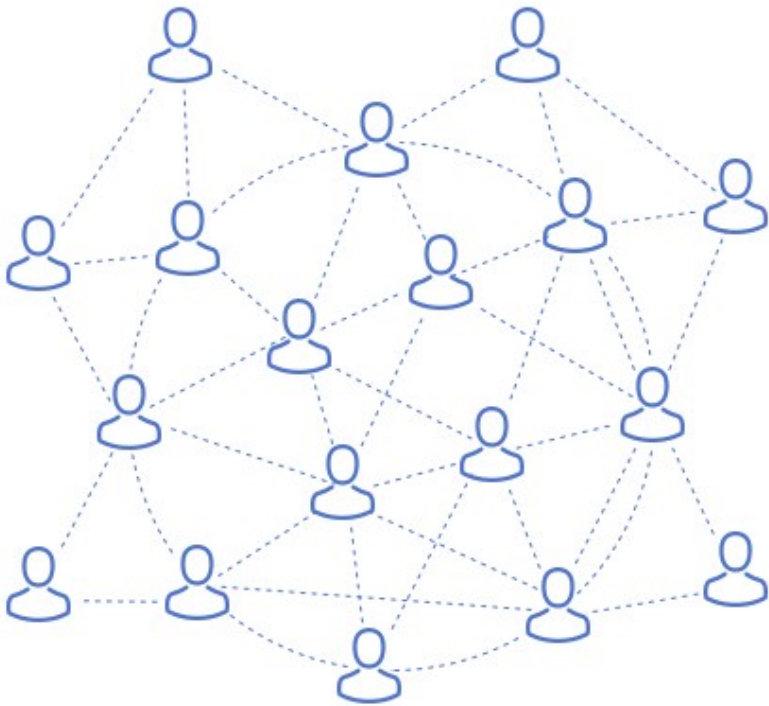
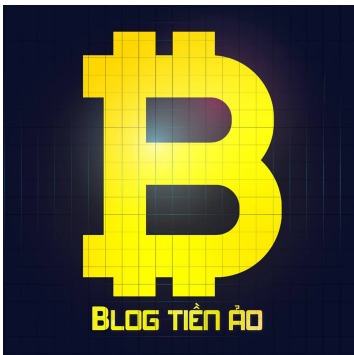
Deadline for ticket claim	Lottery Draw	Token/Coin	Buy Back Price	Current Rate	Dif.	Hard cap	Buy Back Mechanism
00:00 27/08/2019	08:08 pm 29/08/2019	BNB/USDT	40	22	x1.8	2,000 BNB	<ul style="list-style-type: none"><li>Lottery Draw with 40 winning tickets in total</li><li>Users are required to hold SPIN at least 3 days before Buy Back Time</li><li>Each ticket allows users to sell a maximum amount of tokens at Buy Back price</li><li>No limit to individual winning tickets</li></ul>
00:00 pm 13/09/2019	08:08 pm 15/09/2019	SPIN/USDT	0.4	0.12	X3	40,000 SPIN	
00:00 pm 28/09/2019	08:08 pm 30/09/2019	NAC/USDT	0.15	0.007	x21	200,000 NAC	
00:00 pm 13/10/2019	08:08 pm 15/10/2019	USDT/VNDC	8,000	24,000	x3	150,000,000 VNDC	
00:00 pm 28/10/2019	08:08 pm 30/10/2019	TRON/USDT	0.03	0.017	x2.5	150,000 TRON	



# Media service

We provide a wide range of marketing tools and PR contents:

- Review articles on nami.today and other crypto mainstream media
- Overview video and interview on nami.tv
- Organizing online and offline events
- Livestream with crypto KOLs







# Blockchain Festival Vietnam 2018



- [Investor tales](#): serial interview with Jeffrey Wernick - Entrepreneur, Uber, Airbnb and early Bitcoin investor
- [Livestream](#) during the event, highlight video
- [ICO interviews](#)







# Vietnam Blockchain Week 2018

The Vietnam Blockchain Week is the FIRST MAJOR blockchain conference in Vietnam.

It was a great chance for Nami to connect and cooperate with many other ICOs projects, media partner and strong blockchain groups like Vietnam Blockchain Club, Infinity Blockchain Labs.

- [Event highlight video](#)







# Blockchain Conference

**Soqqle:** a Blockchain social online game to discover the latest happenings. With gamification, get rewards for your efforts in your personal growth!

**Katalyst:** a blockchain platform that accelerates growth of disruptive businesses and communities. Join our whitelist to be informed of updates and exclusive benefits

- [Conference live](#)



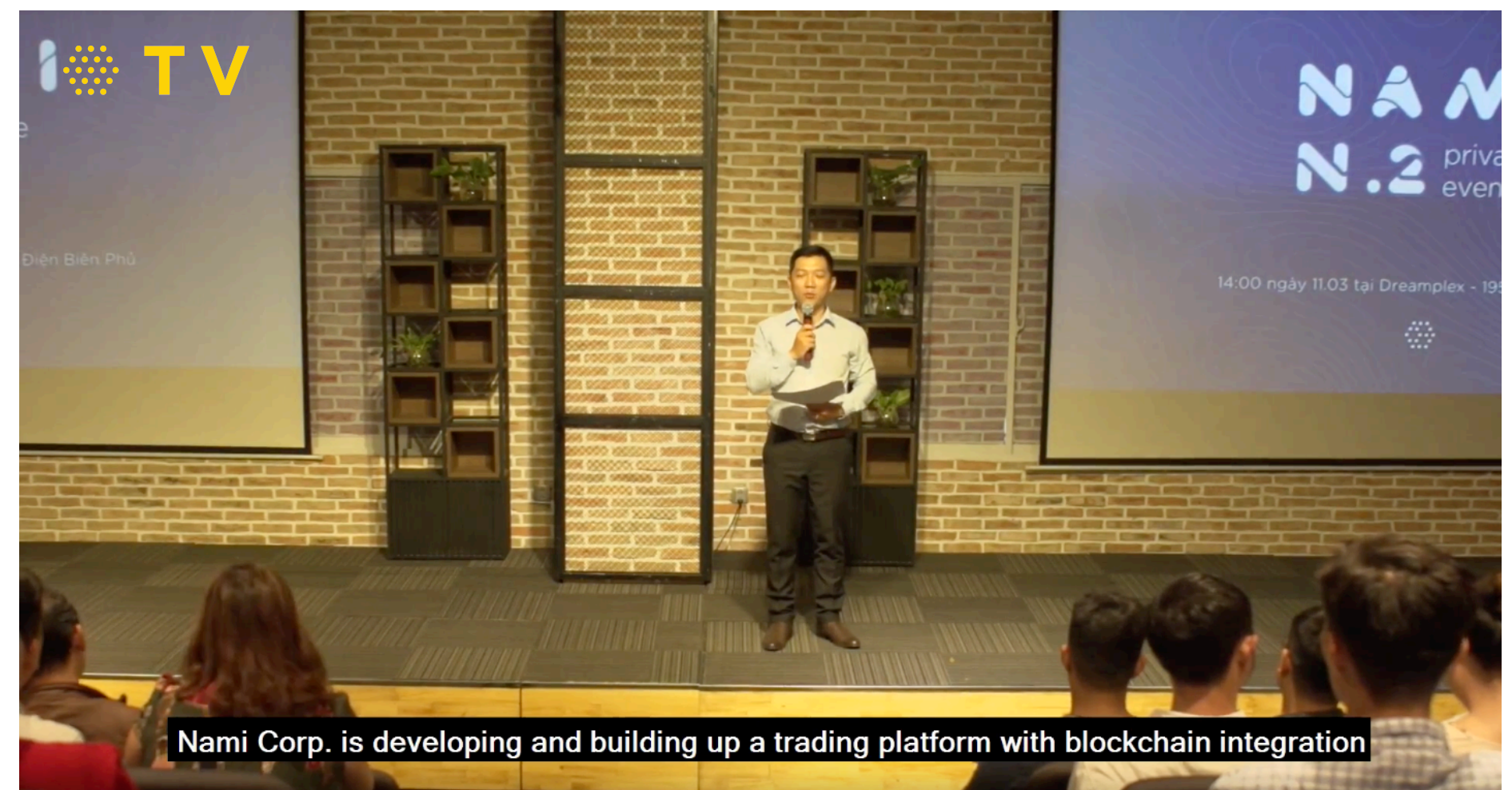




## Nami Events

Nami Corp. is a global FinTech Corporation working on Investment and Technology based on Blockchain. It's not just a single platform, we have created the whole Ecosystem to help Contributors and Traders around the world to utilize their experience and their money with the slogan "Change mindset, make giant steps".

- [Nami event N1](#)
- [Nami event N2](#)



Nami Corp. is developing and building up a trading platform with blockchain integration



## III. Quotation



## Nami Exchange Offer

Item	Price	Note
Listing on Nami Exchange	2 BTC	Normal listing
Media support (full package)	1 BTC	On Nami Assistant and nami media And on other channels, and media partners
Liquidation service (price maker)	To be discussed	Tokens from project to create BUY/SELL book Liquidation funds to reach expected price
Token Buy Back Program	To be discussed	
Airdrop activities	1000 USD in tokens	For promtional purposes only



**Thank you.**